

RAINBOW BROOMFIELD PRESENTS

BROOMFIELD PRIDE

JUNE 6, 2026

11AM - 3PM

AEROSTAT PARK



SPONSORSHIP OPPORTUNITIES



## A note for our esteemed community partners,

Rainbow Broomfield is delighted to invite you to join us in making Broomfield Pride 2026 spectacular!

Broomfield Pride was founded in 2021 with 11 local organizations, face painters, food trucks, and a DJ to celebrate Broomfield's LGBTQIA+ community.

The event has grown steadily since then, emphasizing a need to build a rock-solid foundation for future growth.

In 2023 we founded Rainbow Broomfield as a 501(c)(3) nonprofit with a focus on ensuring the longevity of our beloved event. Last year had over 30 local organizations and businesses, with an estimated 1,000 attendees coming together in unity, joy, and pride. In these challenging times, with the queer community facing increasing attacks, this event is more vital than ever.

We want this year's Pride to be even bigger and better—celebrating love, resilience, resistance, and inclusion. Your sponsorship will directly contribute to creating a safe and empowering space for LGBTQIA+ Broomfielders and our allies. With your help, we can amplify our message of equality, visibility, and strength.

Please join us in making Broomfield Pride's sixth year a shining beacon of hope and solidarity!

**Sasha Davis**

Founder and President  
Broomfield Pride



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Saturday | June 6, 2026 | Aerostat Park | 11 AM - 3 PM

## PRIDE 2026 SPONSOR BENEFITS

### ALL SPONSORS WILL RECEIVE:

- Document verifying donation for IRS income tax deduction
- Exposure on Rainbow Broomfield website and social media
- Thank you on front page of Rainbow Broomfield
- Orange and Red-hot receive featured signage at event
- Green and above are included on sponsor page in our Pride Passports
- True-blue and above may opt for included booth space
- Anonymous sponsorships are available

<p>Our <b>Red-hot</b> sponsor secures the site for the day! We can do it all because of you!</p>	<p>\$5000 Only 1 Available! Featured in all newsletters Option for 10x10 booth included Includes all benefits from lower tiers</p>
<p><b>Orange</b> you glad you're brightening the day with free face painting for all? Your donation makes possible two face painters for the whole event!</p>	<p>\$2000 4 available 2 newsletter features Option for booth space included Includes all benefits from lower tiers</p>
<p>Your friends will be <b>Green</b> with envy because you are part of the entertainment package! Your donation at this level goes towards our DJ and Drag Queen.</p>	<p>\$500 1 newsletter feature Option for booth space included Includes all benefits from lower tiers</p>
<p>Our <b>True-blue</b> sponsors. You're dedicated to reaching the whole community by adding to the advertising budget!</p>	<p>\$250 Option for booth space included Includes all benefits from Lilac tier</p>
<p>We <b>Lilac</b> you a lot! And we can't have the extras that make the day magical unless we have you. Games, swag, decorations - you are a part of every piece.</p>	<p>\$100 1 feature on social media Thank you on website front page</p>



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### SPONSORSHIP COMMITMENT FORM

To ensure that we correctly recognize your contribution, please complete this form in its entirety and email with your logo (JPG/PNG) to [pride@rainbowbroomfield.org](mailto:pride@rainbowbroomfield.org).

Sponsor Name \_\_\_\_\_ Primary Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Phone Number \_\_\_\_\_

Website \_\_\_\_\_

Sponsorship Total	_____
Red-hot	\$5000
Orange	\$2000
Green	\$500
True-blue	\$250
Lilac	\$100

Yes, we want a booth! Contact us to arrange the details.

#### Payment

Please charge my credit card to the above amount.

Name as shown on card \_\_\_\_\_

Card Type \_\_\_\_\_ Card# \_\_\_\_\_ CV \_\_\_\_\_

Exp. Date \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

My check for the above amount payable to Rainbow Broomfield is enclosed.  
PO Box 2022  
Broomfield, CO 80038

Please invoice me at the above email address.